



ecotricity

RUSSELL STREET

CASE STUDY  
ECOTRICITY

FIND OUT MORE  
44 (0)1453 756361  
sales@exled.co.uk



Exled Ltd, Phoenix Mill, Phoenix Works,  
London Road, Stroud,  
Gloucestershire,  
GL5 2BU, UK





ecotricity

#### THE OVERVIEW

A leading energy supplier with intensely green credentials, Ecotricity has a simple but serious philosophy when it comes to decision making: if it's good for the environment, then it's good for business.

#### THE REQUIREMENT

To provide sustainable, cost-effective, high quality lighting for 11,000 square feet of office space, accommodating 100 of the company's employees. Renovating an old building which hadn't been occupied for over 18 months gave Ecotricity the opportunity to demonstrate total dedication to reducing its own environmental footprint, using new technology wherever possible.

Ecotricity's commitment to providing a friendly and supportive service to its customers extends to the way it treats its employees too. To draw the best from the workforce, Ecotricity were clear that the lighting solution had to create an inspiring and motivating atmosphere. They recognised that hard working eyes need lighting which doesn't buzz, glare or flicker.

#### MEETING THE REQUIREMENT

Ecotricity knew that conventional lighting simply wouldn't stand up to their exacting standards. Exled's Project Manager quickly understood that their client needed practical, lightweight, eco-friendly illumination without the unpleasant side effects of traditional fluorescent options. Exceptional light output and a strong return on investment were essential factors in reaching the decision. The NOVA panel, a founder member of Exled's Solara range was the perfect solution.

#### THE OUTCOME

238 cool white NOVA panels have been fitted throughout the ground floor, first floor and reception area, providing a beautiful source of eco-friendly illumination. Ecotricity's staff are excited about moving to their new home. NOVA has fulfilled its promise – high quality lighting which doesn't cost the earth.

SOLARA

NOVA

Solara LED systems dramatically cut maintenance costs, improve light quality and use less energy.

#### FAST FACTS

The Solara range of LED lighting products are specifically designed with the ongoing reduction of maintenance and energy costs in mind.

